

Abstract

The present invention provides a technique for enabling customers to register themselves for product or service providers without tiresome procedures. A customer computer receives, through radio communication, from a computer of a product or service provider, items of personal information necessary for the member registration. Then, the customer computer extracts, from a storage device storing personal information for the customer in advance, personal information for the customer which corresponds to the items of personal information received from the computer of the product or service provider, and transmits the extracted personal information to the computer of the product or service provider. Thereafter, the customer computer receives, from the computer of the product or service provider, member identification information and storing the member identification information in the storage device. With this configuration, the customer can transmit personal information to a product or service provider, without writing or entering the same data over and over again. Since the member identification information is retained in the storage device of the customer computer, the customer does not have to carry a number of different point cards that were respectively issued for use at the stores.